

Suvorov Prize

A Swiss Russian Award for Innovation



2014

Table of contents

Concept	3
Deadlines for Participation	5
Application procedure	6
Our Partners	7



Concept

1. Introduction

The Swiss Russian Forum (SRF) has created the Suvorov-Prize as an award for outstanding innovative projects. Entrepreneurship plays a decisive role in the selection of the Prize-winners as the marketability of the innovation is viewed essential.

The Suvorov-Prize will be bestowed upon Swiss and/or Russian citizens whose projects have a cross-national or international impact as stipulated in the statutory aims of the SRF.



This year, the Suvorov Prize is organised in cooperation with the Foundation for Assistance to Small and Innovative Enterprises (FASIE). FASIE implements UMNİK, a programme that supports young scientists aspiring self-actualisation through innovative activity, and stimulation of mass participation of youth in scientific, technical and innovative activities.

The name of the prize honours the Russian General Alexander V. Suvorov who, in 1799, fought against Napoleon's army in the Gotthard area of central Switzerland. There, a Suvorov monument has been erected in memory of the General's and his Russian soldiers' brave campaign to assist the Swiss. Suvorov is seen as an early bridge-builder between Switzerland and the Russian Federation.

Apart from distinguishing the winners, the Suvorov-Award is also intended to provide encouragement and additional publicity as well as to serve as a reference. The Jury will choose three winners, each receiving RUB 200'000.00 per year, totalling RUB 400'000.00 in two years.

2. Purpose

The Suvorov Prize is to encourage young researchers and inventors to present creative projects to an international market thus supporting their countries' economy.

Since Switzerland internationally belongs to the most innovative countries we should like to strengthen the long-term economic relations between our two countries through our cooperation with FASIE and its programme "Umnik".



3. Organisation

The SRF is responsible for the organisation of the Suvorov-Award on an annual basis. The prize-winning ceremony may alternate between the Russian Federation and Switzerland. Media coverage will generate publicity and additional encouragement for future participation.

A Russian-Swiss Jury of experts will carefully examine and evaluate all submitted projects.

Eligible for the SRF Suvorov-Award are students, graduates, post-graduates, scientific staff at all universities/colleges, as well as companies or their designated representatives.

4. Overview of assessment criteria

Creativity:	Original, Interdisciplinary, Simplicity of idea
Innovation value:	Transfer between science and business, time elapsed since moment of innovation meets specifications; project leads to improvement relative to status quo
Social relevance:	Timeliness of the project, project meets a social need; project has a broad social impact
Marketability:	Project refers to market demand; feasibility, relevant for and realisable in the market; financial viability
Swiss Russian Context:	Common Swiss/Russian elements are a prerequisite.

5. Jury

- Dr. iur. Thomas A. Frick, Partner Niederer Kraft & Frey AG, Zurich
- Henning Grossmann, Entrepreneur, Zurich
- Mikhail Lifshitz, Director High-tech Business Development, Renova Group, Moscow
- Béatrice G. Lombard-Martin, Executive President Swiss Russian Forum Foundation, Zurich
- Andri Manatschal, Partner PwC, PricewaterhouseCoopers AG, Zurich
- Florin Müller, Deputy Head of Innovation Unit, Federal Department of Economic Affairs, Education and Research EAER, Berne
- Ivan M. Bortnik, Chairman Foundation for Assistance to Small Innovative Enterprises, Moscow

Participation Deadlines

First Round

- Applications are accepted until **September 1st, 2014**
- Documentation: Power Point presentation of the project containing the main elements of the business plan and a one page summary of a project description containing all assessment criterias.

Second Round (selection of the short-list semi-finals)

Results of the second round will be communicated by the jury by the middle of October. The jury may request further Information on projects.

Third Round (and selection of the three finalists)

Results of the third round will be communicated by the jury by the middle of November. The three finalists will be presented at the Suvorov Award Ceremony.

The Ceremony of the Suvorov Prize 2014

... will take place at the Ararat Park Hyatt Hotel in Moscow on December 8, 2014.

The Prize for the Winner

The Jury will choose three winners, each receiving RUB 200'000.00 per year, totalling RUB 400'000.00 in two years.

There will be reports in Russian and Swiss media on the winners and results will be communicated on the web page of the Swiss Russian Forum: <http://swissrussianforum.org/>

Application Procedure

Application process in 3 steps



- 1st step:** Fill in the application form online [here](#)
- 2nd step:** Submit a short description of your project (see attached form)
- 3rd step:** Submit a power point presentation of the project containing all main elements of a business plan (max. 3 MB)

Please send the project description and business plan to: svetlana@swissrussianforum.org

Within two working days our representative will send you a confirmation.

For any further questions, please contact our headquarters in Zurich:

Phone: + 41 44 261 19 71

E-mail: svetlana@swissrussianforum.org

Web: www.swissrussianforum.org

Our Partners!



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Schweizerische Botschaft
Ambassade de Suisse
Embassy of Switzerland
Посольство Швейцарии



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation



Stadt Zürich

Federal Department of Economic Affairs,
Education and Research EAER
**State Secretariat for Education,
Research and Innovation SERI**



Foundation for Assistance to Small and Innovative Enterprises



GAZPROMBANK



RENOVA
GROUP



pwc



**SWITZERLAND
GLOBAL
ENTERPRISE**
enabling new business

НАША ГАЗЕТА

nashagazeta.ch
Швейцарские новости на русском. Каждый день.
Actualité suisse en russe. Tous les jours.



Swiss Russian Forum

Head Office:

Swiss Russian Forum Foundation
Bellerivestrasse 29
CH-8008 Zurich
Phone +41 44 261 19 71
Fax +41 44 261 19 88
info@swissrussianforum.org
www.swissrussianforum.org